



Northwest EcoBuilding Guild 2026 Sponsorships

NorthWest Ecobuilding Guild was established in 1993. Our mission is to support through education the progressive work of our members in the Pacific Northwest in order to improve the relationship between our communities and our built environment.

We provide open-source educational materials to the construction industry and the general public in order to encourage building practices that dramatically reduce carbon emissions, are self-sustaining, contribute to local economies, and create optimal conditions for human health and community.

We consider the needs of the seventh generation in all that we do and encourage inclusive discourse to that end.

Show your support for NWEBG and expand your brand in 2026!

Sponsorships help your business or organization boost its public image, increase its credibility, build prestige, and help you stand out among your peers.

Your organization is crucial for building a more sustainable PNW, and we would like to invite you to consider sponsoring NWEBG as an active sustainability advocate.

Join our list of amazing past and current sponsors such as:










NorthWest Ecobuilding Guild: Sponsorship Reach

Your Reach as a Sponsor

PUBLICITY	NWEBG Website	1,000+ Monthly Visitors
	Monthly E-News	4,000+ Monthly Subscribers
	Guild Members	170+ Active Members
EVENTS	Monthly Education Sessions	35-75 Average Attendees (10 events per year)
	Northwest Green Home Tour	2,000 Average Participants
	Northwest Green Building Slam	200 Average Participants

SOCIAL MEDIA		1,798 Followers
		1,338 Followers
		1,191 Followers
		457 Followers
		310 Subscribers

Updated October 2025



NWEBG Annual Corporate Sponsorships 2026



Show your support for sustainable-building education and practices in a BIG way! A corporate sponsorship gives your brand presence at every major event and multiple education sessions for an entire year! Additionally, you will be listed on our websites, in our enews, and on Social Media.

As a Corporate Sponsor, you will receive recognition, promotions, and exposure to the Professionals and Homeowners that make up our Guild audience and members!

Corporate Sponsorships extend for one calendar year, from January 1.



NWEBG 2026 Corporate Sponsorships

Sponsorship levels & benefits	Gold \$7,500	Silver \$5,000	Bronze \$2,500	Ally \$1,500
Top billing for all Event promotions	X			
Education Sessions Sponsorships	10	7	6	4
NW Green Home Tour Sponsorship	Supp	Supp	Supp	Ally
NW Green Building Slam Sponsorship	Sust	Sust	Sust	
Green Pages Included	X	X	X	X
NWEBG Membership Discount	100%	50%	25%	10%
Logo + Link in all enews (12)	X	X	X	
Logo + Link on NWEBG website	X	X	X	X
Spotlight Articles	4	3	1	

**Corporate Sponsorships are already planned with savings for the sponsor. Additional discounts WILL NOT be applied.*



NWEBG Sponsorships: Monthly Education Sessions

Monthly Education on unique topics led by industry leaders known for driving sustainable design trends and green building methods. Registration is \$10 for the Public and FREE to all NWEBG members!

Scheduled for the fourth Wednesday of each month (January-October), from 6:30 - 9:00 pm.

Stay Tuned:
Our 2026 Education calendar will be announced soon!



Flyer Examples





NWEBG Sponsorships: Monthly Education Sessions

Sponsorship levels & benefits	Participating	Contributing	Sustaining
# of sponsored sessions	1 - 4	5 - 7	8 - 10
Logo in all printed/digital marketing	X	X	X
Introduction at each sponsored event	X	X	X
Social Media Spotlights	1	3	5
Logo on NWEBG website		X	X
Enews Spotlights		1	2

Cost by number of Sponsored Sessions

1	2	3	4	5	6	7	8	9	10
\$250	\$490	\$725	\$925	\$1,075	\$1,125	\$1,225	1,275	\$1,325	\$1,400



NWEBG Sponsorships: 2026 NW Green Home Tour

**April 25th,
2026**

**NORTHWEST
GREEN
HOME
TOUR**

The Northwest Green Home Tour is an annual public educational event, that showcases local, sustainable, and green new homes, remodels, and energy retrofits.

This event is a FREE self-guided Tour that provides an opportunity for community members to learn about a spectrum of sustainable building practices in homes from the people and businesses that support it.

nwgreenhometour.org



NWEBG Sponsorships: 2026 NW Green Home Tour

Early Bird Pricing: Save 10% when you sign up to sponsor NWGHT by 1/31/2026!

Sponsorship levels & benefits	Presenting \$4,000	Sustaining \$2,750	Supporting \$1,750	Contributing \$1,250	Participating \$750
Exclusive Top billing in Tour Promotions	X				
Feature/Service add-on	X				
Press release recognition	X	X			
Vldeo on Guild Social Media	X	X			
Logo on NWEBG website	X	X			
Logo on NWGHT website	X	X	X	X	X
Logo in digital marketing	X	X			
Logo at sites/on site replay message	X	X	X	X	X
NWEBG Social Media posts	6	4	3	2	1
Discount on site hosting fee	\$250	\$175	\$100	\$75	\$50

Website Ads	\$500 Large 300x300 px	\$375 Banner 50x800 px	\$275 Medium 150x300 px	\$175 Small 150x150 px	Feature/Service Sponsorships (logo/flyer at Tour sites)	\$75 1 Site	\$125 3 Sites	\$150 5 Sites



NWEBG 2025 NW Green Building Slam Sponsorships



Early Oct 2026

Northwest
Green Building
Slam 

Learn about 10 innovative, sustainable, high-performance “green” buildings that push the envelope in our built environment. Projects range from residential to multi-family to mixed-use developments in the PNW.

Each of our juried presenters will have 10 minutes to showcase 10 slides of their project, explaining what they learned, what they would do differently, and other sustainable contributions their project has made to our local community.

The Slam audience typically attracts architects, builders, homeowners, energy efficiency experts, real estate professionals, interior designers, and fabulous, eco-conscious people like you.

northwestgreen.org



NWEBG 2025 NW Green Building Slam Sponsorships



Early Bird Pricing: Save 10% when you sign up to sponsor Slam by 6/31/2026!

Sponsorship levels & benefits	Presenting \$3,500	Sustaining \$2,250	Supporting \$1,750	Contributing \$875	Participating \$600	Ally \$150
Top billing for all Tour promotions	X					
200-word highlight on website	X					
10 - 15 Second Verbal Highlight at start of event	X					
200-word Highlight in e-news	X	X				
Recognition in Program & Follow-up	X	X	X			
Networking/Tradeshow Table	X	X	X	Shared	Shared	
Flyers displayed at event	3	2	2	2	1	
Verbal Recognition & logo at start of event	X	X	X	Logo Only	Logo Only	Logo Only
Social Media Posts	4	3	2	2	1	
Complimentary Tickets	8	6	5	4	3	1

Slam Website Ads

\$500
Large
300 x 300 px

\$375
Banner
50 x 800 px

\$275
Medium
150 x 300 px

\$175
Small
150 x 150 px